



You might have already learnt about protecting our sea, now let's understand what it means to have sustainable (ocean-friendly) tourism in the Dutch Caribbean!



WHAT IS TOURISM?

Tourism is all about **visiting and exploring new places**, having fun, and going on adventures—and the Dutch Caribbean is a dream destination! A huge part of tourism across the islands is the **recreational activities** that can happen in and around the sea. Whether it's **diving** the vibrant reefs of Saba to swim with turtles, **kayaking** through mangroves in Bonaire, or **walking** along the colourful coastlines of Curaçao, every island has its own unique marine environment to enjoy.

WHAT ARE THE BENEFITS OF TOURISM?

Tourism in the Dutch Caribbean brings many benefits—creating jobs, boosting the economy, and even funding marine conservation. It can inspire people to care for the ocean, but too many visitors can harm the environment. That's why protecting nature is key to **keeping the oceans healthy and thriving** for generations to come.

DID YOU KNOW?

Caribbean reefs
alone are worth
around **\$140 billion**per year from
tourism!

Have you read about marine protection?

One way to minimalise the impacts of tourism is by creating **Marine Protected Areas (MPAs)**, which are special ocean zones where **nature is protected**. Learn more about marine protection here!

WHERE CAN TOURIST ACTIVITIES HAPPEN?

The islands' MPAs include **zones** to help people and nature share the ocean safely. Some zones allow activities like snorkeling and diving, while others protect sensitive habitats where fishing or boating isn't allowed. **Knowing what you can do in each zone** helps to make sure the health of the ocean is balanced!

Fishing Zones: Fishing is allowed, but only in a sustainable way through methods like artisanal fishing. Certain species may be protected, and certain catch sizes or seasonal restrictions can apply.

TYPES OF ZONES

No-take Zones:

No fishing or collecting anything natural herethis is a safe space for marine life!



Recreational Zones:

People can swim, snorkel or dive, as well as other activities like windsurfing, but they must be careful not to harm marine life, especially corals or important habitats like seagrasss.



WHAT ARE THE IMPACTS OF TOURISM?

People touching or disturbing wildlife.

SOME PROBLEMS
FROM TOURISM
INCLUDE...

Litter and pollution that harms marine life.

A single cruise ship can carry up to 8000 people—that's a lot of

visitors to manage!

Damage from too many boats and divers,

particularly damaging corals and seagrass through anchoring.

Habitat loss and destruction from recreational activities, as well as new buildings, roads and structures needed to support tourists.

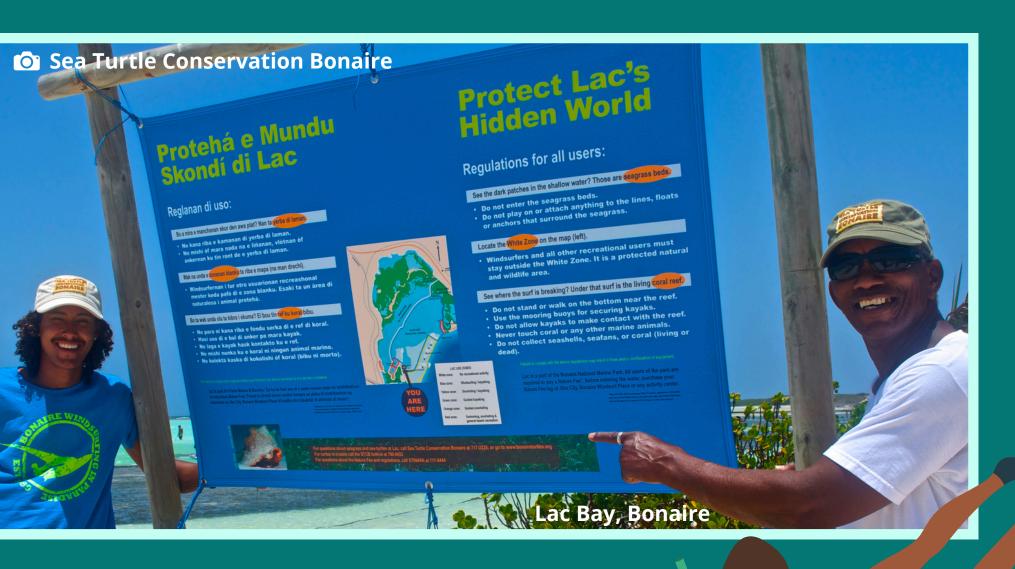
HOW COULD DECLINING NATURE IMPACT TOURISM?

A survey carried out in Aruba showed that around **50%** of the visiting tourists **wouldn't come back** if the health of the environment declined.

All the more reason to protect our nature!

WHAT IS SUSTAINABLE TOURISM?

Ocean-friendly tourism, or sustainable tourism, means **visiting places in a responsible way** to make sure visitors have the lowest impact and damage to the environment and local people as possible. Well-managed tourism in MPAs—through education, rules, and sustainable practices—can turn visitors into ocean protectors, helping **preserve the Dutch Caribbean's marine environment**for future generations.



DID YOU KNOW?

In Aruba, there are only
120,000 people who live there,
yet they get **2 million tourists**visiting each year! This includes
people from cruise ships as
well as those staying overnight.
Imagine the damage that could
cause if tourism wasn't
managed properly?

Follow MPA rules: Respect zoning and never take anything from the ocean. Also, check where you might have to pay a fee to use the zone!

HOW CAN WE BE RESPONSIBLE TOURISTS?

Be mindful when snorkeling or diving-don't touch corals

and marine life.

NO FISHING!

Keep beaches and oceans

clean by removing any trash you find and disposing of it properly.

Support eco-friendly local businesses:

Choose tour guides and restaurants that protect nature.

Use eco-friendly skin products:

Some sunscreens harm corals, so use reef-safe products.



